

Livingstone Divine Caesar, PhD
Curriculum Vitae

1. PERSONAL DETAILS

| | |
|-------------------------|--|
| Full Name | Livingstone Divine Caesar, PhD |
| Current Position | Assistant Professor, Texas A&M University at Galveston, Maritime Business Administration Department, Texas – USA. |
| Specialization | Management, Maritime Business and Logistics Management, Human Resources and Leadership, OB, Entrepreneurship, and Innovation |
| Race | Black African |
| Languages | English |
| Contact | (Email): livingstonecaesar@yahoo.co.uk ; dlcaesar@tamug.edu |

Summary

An Australian trained professor of management, innovation and organizational behaviour with 14 years of experience in teaching research and providing academic leadership. A strong track record in doctoral research plus working in an internationally diverse and high paced academic environment. Superior interpersonal skills, emotional intelligence and an effective team player.

2. EDUCATION AND QUALIFICATIONS

| Institution | Qualification |
|--|---|
| University of Tasmania, Australian Maritime College (25-05-2012 to 10/12/2015) | PhD in Management and Commerce |
| Netherlands Maritime University (2009-03-25 to 2010-11-24) | MSc Shipping and Transport |
| Institute of Export and Shipping Management (2004-03-08 to 2007-11-23) | Advanced Diploma – International Business and Logistics |
| Sogakofe Senior High School (1998-02-04 to 2001-11-29) | West African Examinations Council High School Certificate |

3. POSITIONS HELD

| Period | Position |
|-------------------|---|
| 10/2021 - Present | Assistant Professor – Business Analytics, Maritime Business Administration Department, Texas A&M University at Galveston. |

| | |
|-------------------|--|
| 03/2019 – 09/2021 | Research Scientist, CSIR – STEPRI (Science and Technology Policy Research Institute), Accra, Ghana Professor of Management, SBS Swiss Business School |
| 8/2018 – 03/2019 | Associate Professor, Management & Organizational Behaviour Director, DBA Program with additional responsibilities for DBL |
| 1/2017 – 07/2018 | Assistant Professor, Management & Organizational Behavior Director, DBA Program Nobel International Business School, Accra, Ghana |
| 2/2016 – 12/2016 | Senior Lecturer & Head Procurement and Logistics Department, West End University College, Accra, Ghana |
| 8/2012 – 12/2015 | Lecturer Maritime and Logistics Management Department Australian Maritime College - University of Tasmania, Tasmania, Australia |
| 4/2013 – 6/2014 | Research Assistant (Teaching Development Grant) Maritime and Logistics Management Department Australian Maritime College - University of Tasmania, Tasmania, Australia |
| 12/2010 - 11/2011 | Transport Consultant – Industrial, Ports and Terminals Blueline Maritime Consult, Accra, Ghana |
| 3/2010 – 8/2010 | Transport Manager (Procurement and Logistics) Agric Pioneers (Agripa), Ada, Ghana |
| 4/2006 – 3/2009 | Lecturer and School Administrator Institute of Export and Shipping Management, Accra, Ghana |
| 9/2005 – 4/2006 | Shipping Clerk, Balsam Shippers and Consolidators, Tema, Ghana |
| 2/2002 – 2/2004 | Inbound Transport Administrator Oando Oil, Tema, Ghana |

4. TEACHING AND SUBJECTS

| Institution | Dates | Subjects Taught | Level |
|---|--------------------|--|-----------------------|
| SBS Swiss Business School, Zurich – Switzerland | 2019-present | - Int'l Management - Leadership - Scientific Inquiry | Doctoral |
| Lancaster University Ghana | 2018 – present | - Rethinking Leadership | Undergraduate |
| Nobel International Business School | Jan 2016 – present | - Governance and Leadership - Scientific Inquiry - Management Perspectives | Doctoral |
| University of Tasmania | 2012-2015 | - International HRM - Marketing - Maritime Business - Principles of Freight Forwarding - Business Research Methods | Graduate Undergrad |
| Westend University College | 2015-2016 | - Corporate Governance - Operations Management - Business Ethics - Entrepreneurship - Introduction to Business - Management Practice and Theory | Undergrad |
| Webster University | 2015 – present | - International Management - Principles of Organizational Behaviour | Undergrad |
| European Business School | 2017 | - Workplace Communication and Negotiation Skills | Graduate |
| Institute of Export and Shipping Management | 2006-2009 | - Logistics and Shipping Disciplines - Supply Chain Management | Undergrad |

5. AWARDS AND ACHIEVEMENTS

- Best lecturer –Institute of Export and Shipping Management, December 2008

- Scholarship of Excellence, Netherlands Maritime University, March 2009
- Honorary Ambassador of Gwangyang Port and City, South Korea, February 2010

6. COMPLETED DOCTORAL SUPERVISION

- Muparadzi, T. (2018). *Identifying the factors that lead to collaboration between academia and practitioners in management practice: Evidence from an emerging market* (Doctoral dissertation, SBS Swiss Business School).
- Laryea, S. Y. (2018). *Relating working capital management to profitability and growth of manufacturing firms on the Ghana Stock Exchange* (Doctoral dissertation, SBS Swiss Business School).
- Ofosu-Boateng, I. (2018). *The effect of customer service on customer satisfaction: Case study of an international bank in Ghana* (Doctoral dissertation, Texila American University).

7. ACADEMIC PUBLICATIONS

- Okeremi, A., Amoako-Gyampah, K., & Divine Caesar, L. (2021). Exploring the antecedents of entrepreneurship success in information technology firms in Nigeria. *Africa Journal of Management*, 7(2), 286-313.
- Sallah, C. A., & Caesar, L. D. (2021). Performance of Ghanaian women businesses community: the moderating role of social competence. *Journal of Enterprising Communities: People and Places in the Global Economy*, <https://doi.org/10.1108/JEC-12-2020-0209>
- Adams, A., Jumpah, E. T., & Caesar, L. D. (2021). The nexuses between technology adoption and socioeconomic changes among farmers in Ghana. *Technological Forecasting and Social Change*, 173, 121133.
- Adams, A., Caesar, L. D., & Asafu-Adjaye, N. Y. (2021). What Informs Farmers' Choice of Output Markets? The Case of Maize, Cowpea and Livestock Production in Northern Ghana. *International Journal of Rural Management*, 0973005221994425.
- Hagin, C., & Caesar, L. D. (2021). The antecedents of success among small-and medium-sized enterprises: evidence from Ghana. *Journal of Global Entrepreneurship Research*, 1-19. <https://doi.org/10.1007/s40497-021-00285-y>
- Jeevan, J., Mohd Salleh, N. H., Mohd Zaideen, I. M., Othman, M. R., Menhat, M. N. S., & Divine Caesar, L. (2020). Application of geoeconomics in seaport operations: a theoretical proposal for post Covid-19 recovery strategy. *Australian Journal of Maritime & Ocean*

Affairs, 1-26. <https://doi.org/10.1080/18366503.2020.1834060>

- [Muparadzi, A.](#) and [Caesar, L.D.](#) (2020), "Examining the dynamics of industry–university collaborations in Ghana", *Journal of Applied Research in Higher Education*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JARHE-03-2020-0064>
- Amoako, G., Bonsu, G., Caesar, L., & Osei-Tete, F. (2020), "Finding The Nexus Between Green Supply Chain Practices And Sustainable Business Advantage: An Emerging Market Perspective", *Management of Environmental Quality*, Vol. ahead-of-print No. ahead-of-print.
- Divine Caesar, L., Cahoon, S., Fei, J., & Sallah, C. A. (2020). Exploring the antecedents of high mobility among ship officers: empirical evidence from Australia. *Maritime Policy & Management*, 1-20. <https://doi.org/10.1080/03088839.2020.1762012>
- Appietu, R.K., Dankwa, I.O. & Caesar, L.D. Exploring the Nexus Between Microfinance Activities and Economic Wellbeing at the Grassroots: Evidence From an Emerging Market Economy. *Glob Soc Welf* (2020). <https://doi.org/10.1007/s40609-020-00172-6>
- Caesar, L. D., Cahoon, S., & Fei, J. (2020). Understanding the complexity of retention among seafarers: a perspective of Australian employers. *Australian Journal of Maritime & Ocean Affairs*, 12(1), 16-41.
- Sallah, C. A., & Caesar, L. D. (2020). Intangible resources and the growth of women businesses. *Journal of Entrepreneurship in Emerging Economies*, 12(3), 329-355.
- Jeevan, J., Othman, M. R., Salleh, N. H. M., Ghani, N. M. A., Noralam, N. A., & Divine Caesar, L. (2020). An analysis on the triadic connection between seaports, inland terminals and hinterland market. *Australian Journal of Maritime & Ocean Affairs*, 1-20. <https://doi.org/10.1080/18366503.2020.1834063>
- Amoako, G., Neequaye, E., Kutu-Adu, S., Caesar, L.D. and Ofori, K. (2019), "Relationship marketing and customer satisfaction in the Ghanaian hospitality industry: An empirical examination of trust and commitment", *Journal of Hospitality and Tourism Insights*, Vol. 2 No. 4, pp. 326-340. <https://doi.org/10.1108/JHTI-07-2018-0039>
- Amoako, G. K., Kutu-Adu, S. G., **Caesar, L. D.**, & Neequaye, E. (2019). Relationship Marketing and Repurchase Intention in Ghana's Hospitality Industry: An Empirical Examination of Trust and Commitment. *Journal of Relationship Marketing*, 1-31.
- Caesar, D. L. (2010). *Trade facilitation in seaports-A thorough survey of the Ghana*

Gateway Project (Doctoral dissertation, Netherlands Maritime University).

- **Caesar, LD**, Fei, J, "Recruitment and image of the shipping industry", *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 18-36. ISBN-13: 978-1138825406 (2018) [Research Book Chapter]
- Kwetey, N., **Caesar, L. D.**, Appiah, D., Cobblah, C., (2018). Banking the unbanked in Ghana. *Journal of Applied Business Research*, 6(1), 44-53.
- Dadzie-Dennis, E. N., **Caesar, L. D.**, Ghansah, K., Korletey, T. J., (2018). Employee fraud in the banking sector of Ghana. *Journal of Applied Business Research*, 6(1), 4-17.
- Yevugah, D., **Caesar, L. D.** (2018). Examining the Influence of Job Training-Fit on Employee Creativity and Performance: A Case Study of the Ghana Police Service. *International Journal of Innovative Research and Development*, 7(12), 111-122.
- **Caesar, LD**, Fei, J, "Work-life balance", *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 107-128. ISBN-13: 978-1138825406 (2018) [Research Book Chapter]
- Fei, J, **Caesar, LD**, "Workforce mobility, career pathways and employee retention", *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 129-155. ISBN-13: 978-1138825406 (2018) [Research Book Chapter]
- Fei, J, **Caesar, LD**, "Knowledge management in the shipping industry", *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 176-195. ISBN-13: 978-1138825406 (2018) [Research Book Chapter]
- **Caesar, LD**, Cahoon, SC , & Fei, J, "Exploring the range of retention issues for seafarers in global shipping: opportunities for further research", *WMU Journal of Maritime Affairs* 14(1) pp. 141-157. ISSN 1651-436X (2015)
- Amegago, S., & **Caesar, LD**. (2017). A Conceptual Model on Trust and Self-Discipline of the Entrepreneur: Preconditions for Capital Attraction and Business success. *International Journal of Innovative Research and Development*, 6(12). DOI: 10.24940/ijird/2017/v6/i12/119791-282965-2-SM
- **Caesar, LD** and Cahoon, S, "Training seafarers for tomorrow: The need for a paradigm shift in admission policies", *Universal Journal of Management*, 3 (4) pp. 160-167. doi:10.13189/ujm.2015.030404 ISSN 2331-950X (2015)

- Nguyen, TT*, Ghaderi, H, **Caesar, LD**, & Cahoon, S, “Current challenges in the recruitment and retention of seafarers: An industry perspective from Vietnam”, *The Asian Journal of Shipping and Logistics*, 30(2) pp. 217-242. ISSN 2092-5212 (2014)
- **Caesar, LD**, “Sustaining the supply of ship officers: Making a case for succession planning in seafarer recruitment”, *Universal Journal of Management*, 1(1) pp. 6-12. ISSN 2331-9577 (2013)
- **Caesar, LD**, Cahoon, S and Fei, J, “The making of master mariners: Understanding the incentives of a seafaring career in Australia”, *Proceedings of the 3rd Master Mariners Congress 2015 – Diversity in Shipping Technology and People*, 13 - 15 April, Australian Maritime College, Launceston, Tasmania, pp. 1-10. [Refereed Conference Paper]
- Cahoon, S, **Caesar, LD**, & Fei, J, “Human resource practices in seafaring: Opportunities for improving retention”, *Contemporary Marine and Maritime Policy*, Nova Science Publishers, J Xu (ed.), New York, pp. 85-104. ISBN 978-1-62948-809-7 (2014) [Research Book Chapter]
- **Caesar, LD**, Cahoon, SC, & Fei, J, “Understanding and managing the complexity of retention issues for 21st century seafarers in the global shipping industry”, *Proceedings of the 2014 International Association of Maritime Economists Conference*, 15-18 July 2014, Norfolk, Virginia, USA, pp. 1-20. (2014) [Refereed Conference Paper]
- **Caesar, LD**, Cahoon, S and Fei, J, “Challenging the current paradigms of seafarer training and careers”, *Proceedings of the 15th Annual general assembly International Association of Maritime Universities - Innovation in Maritime Education, Training and Research*, 27 - 30 October, Australian Maritime College, Launceston, Tasmania, pp. 348-356. ISBN 978-0-9806391-4-8 (2014) [Refereed Conference Paper]
- **Caesar, LD**, & Cahoon, S, “Knowing the students we groom into seafarers: Going beyond the traditional admission forms”, *Proceedings of the 3rd International Symposium of Maritime Sciences*, 10 - 14 November, Kobe University, Japan, pp. 1-6. (2014) [Non-refereed Conference Paper]
- Chin, CKH, Fei, J, Mather, C, & **Caesar, LD**, “Comparison of use of Echo360 generated materials in maritime engineering and nursing disciplines to support student learning”, *Proceedings of the 25th Annual Conference of the Australasian Association for Engineering Education*, 8-10 December, Te Papa Tongarewa National Museum of New Zealand, pp. 1-9. ISBN 978-0-473-30428-7 (2014) [Refereed Conference Paper]
- Fei, J, **Caesar, LD**, Chin, C, & Mather, C, “The use of Echo360 generated materials and perceived student performance”, *Proceedings of the 2014 IEEE Conference on teaching*,

assessment and learning for engineering, 8-10 December, Wellington, New Zealand, pp. 1-5. (2014) [Refereed Conference Paper]

- Fei, J, Chin, C, **Caesar, LD**, & Mather, C, "Uptake of lecture capture technology by lecturers in engineering, management and nursing disciplines", Proceedings of the 2014 IEEE Conference on teaching, assessment and learning for engineering, 8-10 December, Wellington, New Zealand, pp. 1-6. (2014) [Refereed Conference Paper]
- Mather, C, **Caesar, LD**, Chin, C, & Fei, J, "Class attendance and use of Echo360 in Australia: A comparison between undergraduate nursing and maritime disciplines", Proceedings of the 2014 International conference on new horizons in education, 25 - 27 June, Paris, France, pp. 754-760. ISSN 2146-7358 (2014) [Refereed Conference Paper]
- Mather, C, Chin, C, **Caesar, LD**, Chandler, L, & Fei, J, "Utilisation of Echo 360: A comparison between undergraduate nursing and maritime disciplines", Teaching Matters 2014, 2-3 December, Newnham Campus, University of Tasmania, Launceston (2014) [Conference Extract]
- **Caesar, LD**, Trade facilitation in seaports, LAP Lambert, Germany, pp. 136. ISBN 978-3-659-37795-2 (2013)
- **Caesar, LD**, Cahoon, S, & Fei, J, "Breaking the psychological contract and managing expectations: developing solutions for the shortage of ship officers", Proceedings of the 2013 International Association of Maritime Economists Conference, 3-5 July 2013, Marseille, France, pp. 1-18. (2013) [Refereed Conference Paper]