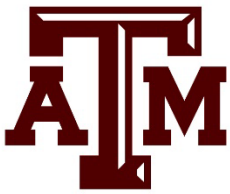


Maritime Business Administration & Logistics



**TEXAS A&M UNIVERSITY
GALVESTON CAMPUS®**

**Graduate Student Handbook
2022-2023**

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Introduction

The Maritime Business Administration and Logistics Handbook was developed for future and current master's and certificate students and associated faculty. This handbook contains a brief description of the graduate program procedures including admissions, program deadlines, advisory committee and degree plans, and common course offerings. The handbook is a supplementary document aimed at providing specific and useful program-related content. Additional policies and procedures for all Texas A&M University at Galveston Graduate Students can be found in the [TAMUG Graduate Student Handbook](#).

Program Organization

The MMAL and Maritime Business Administration Certificate programs are located within the Maritime Business Administration Department. Two Maritime Business Administration Department members, including the Department Head, oversee the management of the MMAL degree and Maritime Business Administration Certificate programs including curriculum, admissions, and related policy and procedural decisions. The programs also have a staff graduate advisor housed in the TAMUG Research and Graduate Studies Office. The staff graduate advisor is responsible for student recruitment, record-keeping, advising, and registration.

Admissions

The following outlines the requirements and process for admission into the graduate programs offered by the Maritime Business Administration Department. It is the applicant's responsibility to submit a completed application (including recommendations) by the deadline. Admissions decisions are based on a holistic consideration of all application materials.

Master of Maritime Business Administration & Logistics

Students seeking admission to the MMAL program must apply through the GraduateCAS web portal, located at <https://texasam2022.liaisoncas.com/>. The following items are required for a successful application:

1. A GraduateCAS application.
2. A personal statement or narrative explaining your interest and reasons why you are applying to the MMAL program. Personal statements must be submitted through GraduateCAS application.
3. A professional resume, which must be uploaded to the GraduateCAS application.

4. Two letters of recommendation. Recommendations from previous academic experience are preferred, but recommendations from professional sources will also suffice. Letters of recommendation should be submitted electronically through the GraduateCAS application portal.
5. Unofficial transcripts of all previous academic work, including transcripts from foreign institutions (please allow extra time for review of transcripts from foreign institutions).
6. International applicants whose native language is not English, must satisfy [English language proficiency](#) requirements.

Maritime Business Administration Certificate

The following outlines the requirements and process for admission into the Maritime Business Administration Certificate Program for prospective students. Students seeking admission to the certificate program must apply through the GraduateCAS web portal, located at <https://texasam2022.liaisoncas.com/>. The following items are required for a successful application:

1. A GraduateCAS application.
2. A personal statement or narrative explaining your interest and if you intend to apply to the MMAL program in the future. Personal statements must be submitted through GraduateCAS application.
3. A professional resume, which must be uploaded to the GraduateCAS application.
4. Unofficial transcript showing an earned bachelor's degree or equivalent (please allow extra time for review of transcripts from foreign institutions).
5. International applicants whose native language is not English, must satisfy [English language proficiency](#) requirements.

Application Deadlines

Students are admitted in both Fall and Spring semesters. When possible, a fall start term is recommended.

Entry Term	Deadline
Fall Semester	May 1
Spring Semester	October 1

Curriculum

Requirements for the graduate programs offered by the Maritime Business Administration Department are detailed below.

Master of Maritime Business Administration & Logistics

The following outlines the foundation courses and degree requirements to complete the MMAL degree.

Foundation Courses

- ACCT 229** Introductory Accounting
- ACCT 230** Introductory Accounting
- ECON 202** Microeconomics
- ISTM 210** Management Information Systems
- MARA 363** Management Process
- BUSN 203** Statistical Methods

Degree Requirements

The 36-hour MMAL Program curriculum requires the completion of 21 credit hours of core coursework, to include the following:

- MARA 610** Maritime Strategic Management
- MARA 612** Strategic Human Resources Management
- MARA 623** Maritime Economics Theory and Applications
- MARA 625** Maritime Law & Policy
- MARA 627** Marketing of Maritime Services
- MARA 641** Maritime Financial Management
- MARA 664** Maritime Production, Operations & Logistics Management

Elective coursework totaling 15 credit hours to be selected from the following:

- MARA 604** Marine Natural Resources Economics
- MARA 616** Port, Terminal and Harbor Management
- MARA 624** Port Development and Intermodal Freight

- MARA 636** Maritime Managerial Decision Making
- MARA 640** Global Supply Chain and Logistics Management
- MARA 645** Maritime Cyber Security
- MARA 660** Risk Assessment and Marine Insurance
- MARA 665** Maritime Business Analytics
- MARA 670** Coastal and Inland Waterways Transportation
- MARA 672** Global Maritime Trading System
- MARA 673** Study Abroad
- MARA 675** Leadership in Maritime Industry
- MARA 678** Service Operations Management
- MARA 684** Internship Maritime Industry
- MARA 685** Directed Studies
- MARA 689** Current Topics
- MARA 691** Research in Maritime Business Administration

Maritime Business Administration Certificate

The Maritime Business Administration certificate consists of 12 credit hours of coursework. Students can complete the certificate during the normal course offerings of the graduate program.

- MARA 610** Maritime Strategic Management
- MARA 627** Marketing of Maritime Services
- MARA 650** Supply Chain Management
- MARA 625** Maritime Law & Policy
- MARA 678** Service Operations Management

These classes may be transferred into the MMAL program if the student is approved for admission.

Policies

MMAL Degree Plan

Postbaccalaureate undergraduate and graduate non-degree seeking students may take a maximum of 12 hours of graduate Maritime Business Administration courses. Once 12 hours have been completed, students must apply and be admitted to the MMAL program to continue taking coursework. The Graduate Studies office will place registration holds until admission to the MMAL program has been approved.

The degree plan formally declares membership in the degree. It outlines specific courses that a student will be required to complete as part of the MMAL program. The student, in consultation with the Staff Graduate Advisor, will develop a degree program no later than the end of the first semester. If the degree plan is not formed by the end of the first semester, then the student will be placed on warning and must meet with the Staff Graduate Advisor or Program Coordinator to discuss their progress toward meeting the deadline. If the degree plan is not formed by the end of the second long semester (fall/spring), the student will be blocked from registering for courses until the degree plan is submitted.

Academic Standards

Students are expected to maintain a minimum GPA and make steady progress toward their degree. To remain in good standing within the program, students must maintain a minimum 3.0 GPA cumulatively and on their degree plan. Students will not be able to register until their GPA is improved. If you earn a D, F, or U on any course in your degree plan you must retake the course and earn at least a C or remove the course from your degree plan, but only if it is an elective.

MMAL Program Deadlines

MMAL students should remain aware of specific dates and deadlines required by the [Texas A&M Graduate and Professional School](#) (Grad School) in their last semester as graduation approaches. Many of these deadlines approach earlier than expected and vary from semester to semester.

Appendix: MMAL Program Curriculum

Professional Track Curriculum

			Semester Offered	Hours
Required Courses (21 Hours)				
MARA 610	Maritime Strategic Management		Spring (Web)	3
MARA 612	Strategic Human Resources Management		Fall	3
MARA 623	Maritime Economics Theory and Applications		Spring	3
MARA 625	Maritime Law & Policy		Fall	3
MARA 627	Marketing of Maritime Services		Fall	3
MARA 641	Maritime Financial Management		Spring	3
MARA 664	Maritime Production, Operations & Logistics Management		Spring	3

Elective Courses (15 Hours)

Elective course offerings vary each semester according to faculty availability.