CAMTASIA BASIC TRAINING
Learning outcomes

At the end of this training you will be able to:

✓ Evaluate which tool to use to record your lecture: Camtasia or Zoom.

✓ If after explaining the pros and cons of Zoom and Camtasia you decide to stay for our training…
Learning outcomes

You will have resources to learn:
- Basics of Camtasia.
- Video Editing Basics.
- Produce Video, Export, and Share.
- Annotations, Callouts & Custom Visuals.
- Record from Power Point.
## Teaching online: What tool should I use?

<table>
<thead>
<tr>
<th>Feature</th>
<th>Zoom</th>
<th>TechSmith Camtasia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Videoconference</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td>Record a lecture</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Automatic closed captioning</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td>Record to the Cloud</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td>Edit your video</td>
<td>NO</td>
<td>YES</td>
</tr>
<tr>
<td>Create tutorials</td>
<td>NO</td>
<td>YES</td>
</tr>
<tr>
<td>Cost</td>
<td>100% FREE</td>
<td>$18 dollars</td>
</tr>
</tbody>
</table>

**Zoom**: $18 dollars

**TechSmith Camtasia**: 100% FREE
How does it look my lecture after recording it?

Recording a Power point presentation

How to Login in Texas A&M Zoom

1. Open your browser and go to TAMU.ZOOM.US
2. Sign in using your TAMU NetID and password.
What are your Expectations for this training?
LET’S GET STARTED!

CAMTASIA BASIC TRAINING
Basics of Camtasia

Record, Edit, Share

https://www.techsmith.com/tutorial-camtasia-record-edit-share.html
Video Editing Basics

https://www.techsmith.com/tutorial-camtasia-video-editing.html
Produce Video, Export, and Share

https://www.techsmith.com/tutorial-camtasia-produce-share.html
Annotations, Callouts & Custom Visuals

5 Record from PowerPoint

Camtasia Add-In Toolbar

Start Stop Control

https://youtu.be/jxYQou07q7c
Let’s practice!

How to record, edit, upload, and share a lecture
Thank You