

Demographic & Usage Report

Spring 2015



Writing Lab

Texas A&M University Galveston Campus

Quick Facts:

25% of student body visited Writing Lab

610 Total counseling hours

7 undergraduates, 2 graduates

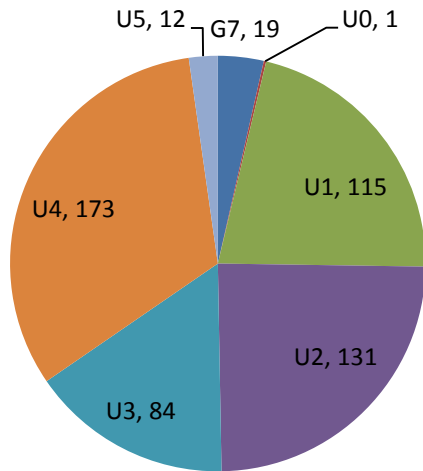
Complete Projects:

- Launched synchronous virtual appointments for graduate and distance students using Google Hangouts
- First time students attended South Central Writing Center Association annual conference
- Initialized tutorials for media technology literacy at YouTube: WritingLab TAMUG
- Develop strong relationships with TAs and faculty to align writing expectations
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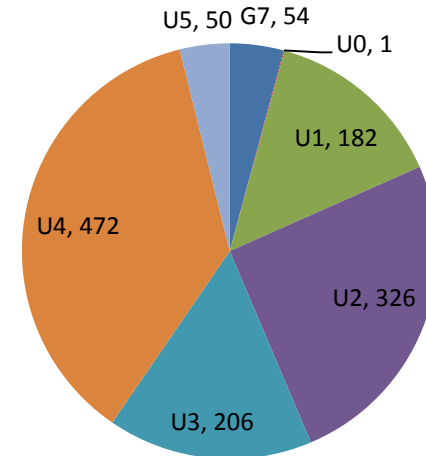
Future Development Fall 2015

- Develop outreach program with three potential partners:
 - SMART Family Literacy in Galveston
 - Ball High School
 - M.C. Williams Middle School STEM Academy
- Extend hours during peak times
- Develop open access knowledge portal for WritingLab knowledge management

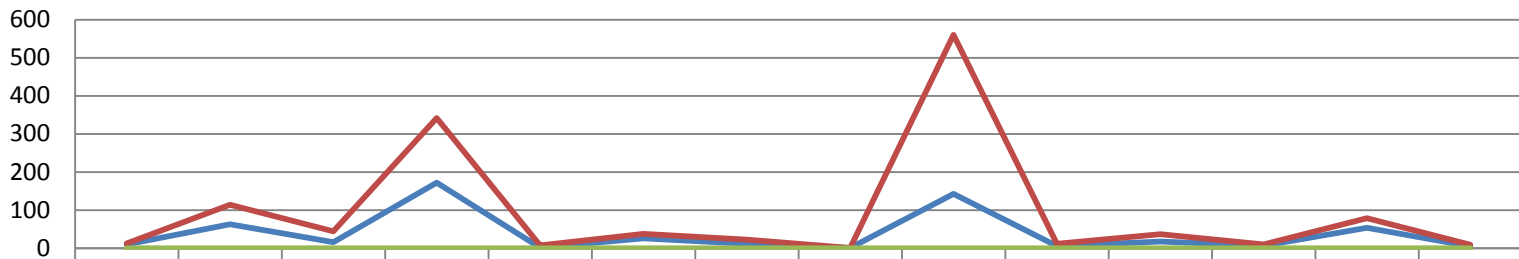
Unique Students Spring 2015



Student Visits Spring 2015



Student Visits to Writing Lab by Major Spring 2015



	GACD	MARA	MAAL	MARB	OCNG	MARR	MARS	MMAL	MART	MAST	OCRE	OCSE	OCSL	USGA
— Students	10	63	16	172	2	26	12	1	143	6	18	7	54	5
— Visits	13	114	45	342	8	38	23	1	560	12	37	10	79	9
— % of total visits	1.00%	8.80%	3.40%	25.60%	0.60%	2.90%	1.70%	0.08%	43.30%	0.90%	2.80%	0.70%	6.10%	0.60%