

# Melissa Springer Wiseman, Ph.D.

## Curriculum Vitae

### Education

Ph.D., Economics

Texas Tech University, August, 1999

Dissertation: "Faculty Performance Evaluation and Principal-Agent Concerns at Texas State-Supported Universities"

Master of Arts in Economics, Minor in Finance

University of Texas at El Paso, July 1989

BBA, Finance and Management (double option), with Honors

University of Texas at El Paso, May 1984

### Work Experience

**Texas A&M University at Galveston** 2015 to present

Instructional Associate Professor 2016 to present

Visiting Professor 2015 -2016

**Houston Baptist University** 1999-2015

Chair, Department of Accounting, Economics, and Finance, 2009 – 2011 and 2012 - 2015

Area Coordinator for Economics 2005 – 2009 and 2011 – 2012

Associate Professor of Economics 2004 – 2015

Assistant Professor of Economics 1999 – 2004

**Texas Tech University**, Lubbock, TX

Teaching/Research Assistant 1992 - 1994

Department of Economics

**University of Texas at El Paso**, El Paso, TX

Lecturer for Principles of Micro/Macroeconomics 1990-1992

Department of Economics and Finance

Learning Assistance Lab Coordinator 1990-1992

Tutoring and Learning Center,

Duties included development of labs for provisional students, training and supervision of five to eleven Learning Lab tutors, and coordination of standardized test preparation courses. Additionally, developed and conducted two seminars for new faculty on how to assist students to become better learners.

Study Skills Instructor 1984 – 1987

Tutoring and Learning Center

Teaching Assistant 1988-1989

Department of Economics and Finance,

**El Paso Community College**, El Paso, TX

Economics Instructor 1988  
US Army Sergeants Major Academy,

**Lee Dodson Real Estate** 1981-1983

Real Estate Agent  
El Paso, TX

## **Refereed Publications**

Wiseman, Melissa (2014). "Using Post-Exam Reviews to Improve Student Motivation and Learning." *Journal of Advancements in Business Education*. Vol 2, 2014. Dr. Michael D. Phillips, Editor. Found at: <http://www.sbrconferences.com/jabe.html>.

Bressler, Martin S. and Melissa Wiseman (2011). Understanding Asian-American businesses and their role in economic growth and development. *Research in Business and Economics Journal*. Vol. 4, August, 2011. Dr. Terry Mullins, Editor.

Wiseman, Melissa and Gordon Severance (2007). Is Public Concern Over Growing Executive Compensation Justified? A Study of Income and Wealth Inequality. *Forum on Public Policy Online*, Vol 2007, No 2. <http://www.forumonpublicpolicy.com/archivesum07/wiseman.pdf>

## **Refereed Proceedings**

Bressler, Martin S., and Melissa Wiseman (2011). Asian-American business financing: a look at Vietnamese businesses and their role in economic development. *Proceedings of the International Academy of Business and Public Administration Disciplines*. Dallas, TX.

Bridge, Daniel, Melissa Wiseman and Linda Lauver (2008). Use of Wilcoxin Signed Rank Sum Test to Compare DDS-10 v. Air-O-Cell Spore Trap Results. [Abstract] *Proceedings of the American Industrial Hygiene Association 2008 Conference and Exhibition*. Minneapolis, MN.

Bridge, Daniel W., Marshall Krotenberg, and Melissa Wiseman (2008). Evaluation of Fungal Spores Versus CFU Concentrations in Carpet Dust Samples. [Abstract] *Proceedings of the American Industrial Hygiene Association 2008 Conference and Exhibition*. Minneapolis, MN.

Bridge, Daniel W., Marshall E. Krotenberg, & Melissa S. Wiseman (2007). Comparison of CFU/g and CFU/cm<sup>2</sup> as a Measure of Fungal Load in Collected Carpet Dust Samples. [Abstract] *Proceedings of the American Industrial Hygiene Association 2007 Conference and Exhibition*. Philadelphia, PA.

Jonish, James, and Melissa S. Wiseman (1994). Transboundary Water Resource Management in Arid Lands: Lessons from the U.S.-Mexico. *Proceedings of the Fourth International Conference on Desert Development*. Mexico City, Mexico.

Wiseman, Melissa (1994). Hispanic Immigration and Wages. *Papers and Proceedings of the Twenty First Annual Meeting of the Midsouth Academy of Economics and Finance*. Tennessee, Nashville.

## Scholarly Activities: Presentations

“Causes of the Great Recession, 2007 – 2009.” Invited guest lecture presented to graduate students at Xaviers Institute of Management, Bangalore, India, 2013.

“Using Exam Performance to Improve Students’ Study Skills and Time Management” presented to the Annual Meeting of the Southern Economic Association in Washington, DC, 2011.

“Asian-American business financing: a look at Vietnamese businesses and their role in economic development” coauthored with Martin Bressler, presented to the International Academy of Business and Public Administration Disciplines. Dallas, TX, 2011.

“A Game Approach to Learning and Retaining Microeconomics: Production Possibilities Frontier” presented at American Economic Association Poster Session: Active learning Strategies for the Undergraduate Economics Curriculum, Atlanta, GA, 2010.

Bridge, Daniel, Melissa Wiseman and Linda Lauver. (2008). Use of Wilcoxin Signed Rank Sum Test to Compare DDS-10 v. Air-O-Cell Spore Trap Results. Presented at the American Industrial Hygiene Association 2008 Conference and Exhibition. Minneapolis, MN.

Bridge, Daniel W., Marshall Krotenberg, and Melissa Wiseman. (2008). Evaluation of Fungal Spores Versus CFU Concentrations in Carpet Dust Samples. Presented at the American Industrial Hygiene Association 2008 Conference and Exhibition. Minneapolis, MN.

“Is Public Concern Over Growing Executive Compensation Justified? A Study of Income and Wealth Inequality.” Presented to the Oxford Roundtable, Oxford University, 2007. Oxford, England, UK.

Bridge, Daniel W., Marshall E. Krotenberg, & Melissa S. Wiseman (2007). Comparison of CFU/g and CFU/cm<sup>2</sup> as a Measure of Fungal Load in Collected Carpet Dust Samples. Presented at the American Industrial Hygiene Association 2007 Conference and Exhibition. Philadelphia, PA.

“Confessions from a Former Study Skills Instructor Turned Economist: How to Help Your Students Be More Efficient Learners,” presented at the Southern Economic Association Meeting. San Antonio, TX. 2003.

“Lessons From a Former Study Skills Instructor Turned Economist: How to Help Your Students Be More Efficient Learners” presented at College of Business and Economics Learning Community, Houston Baptist University, 2003.

“Don’t Study Harder, Study Smarter,” workshop presented for HBU students sponsored by Alpha Kappa Psi and Sigma Beta Delta, Houston Baptist University, 2003.

“Using Games in the Classroom” presented at the College of Business and Economics Learning Community, Houston Baptist University, 2002.

“Establishing an Active-Learning Student Centered Culture: A Dean’s Perspective,” presented at the Dean’s Invited Panel at Southwest Federation of Administrative Disciplines, San Antonio, TX, 2000.

"Faculty Evaluation and the Role of Teaching," invited speaker for a two-hour institute at the Conference for Academic Support Programs sponsored by the Texas Association of Developmental Education, the Texas College Reading and Learning Association, and the Texas Higher Education Coordinating Board on El Paso, TX, 1999.

## **Other Scholarly Activities:**

- Brue, Stanley L. *Essentials of Economics*. McGraw-Hill. Reviewed three chapters of late-stage manuscript. June, 2008.
- Discussant for Annual Meeting of the Southern Economic Association, Washington, DC, 2011.
- Selected to participate in the Teaching Innovations Program Workshop for Economics Faculty on Interactive Teaching in Undergraduate Economics, sponsored by the Committee on Economic Education of the American Economic Association, funded by the NSF, 2005.
- Discussant and Chair for two sessions at the Southern Economic Association Meeting, San Antonio, TX. 2003
- Reviewed selected chapters related to economics for a high school text, *World History: Connection to Today*, for Prentice Hall Publishers, 2002.

## **Conferences and Seminars--National**

- Free Market Forum, by invitation only, sponsored by Hillsdale College, San Diego, CA, 2013; Atlanta, GA, 2011; and Dearborn, MI, 2008.
- AEA Economic Education Conference, Boston, MA, 2012.
- Southern Economics Association, Washington, DC, 2011.
- International Academy of Business and Public Administration Conference (IABPAD), Dallas TX, April 2011.
- American Economic Association Conference, Atlanta, GA, 2010.
- American Economic Association Conference, San Francisco, CA, 2009.
- Lilly Conference on College Teaching, Oxford, Ohio, 2000.

## **Conferences and Seminars—Regional and Local**

- AACSB Assessment of Learning Seminar, Austin, TX, 2015.
- “Conversation with Ben Bernanke,” live telecast at the Houston Branch, Dallas Federal Reserve, 2013.
- “Euro Crisis Minefield” panel discussion at the Baker Institute, Rice University, Houston, TX, 2013.
- “Where Will Your Students Find Jobs? Examining Regional Differences in Economic Performance” presented by the Federal Reserve Bank of Dallas, Houston, TX, 2011.
- “Examining an After-Crisis World: A Conference for College and University Faculty,” Federal Reserve Bank of Dallas, Houston Branch, November, 2010.
- “Outlook for the US and World Economies: It Will Get Much Worse Before it Gets Better,” presented by Nariman Behraves, Chief Economist for Global Insight. Presented at the Houston Economics Club, Federal Reserve Branch, Houston, TX, 2008.
- “Confronting Economic Uncertainty,” Dallas Federal Reserve, Dallas, TX, 2008.
- “Five Years of the Euro,” Dallas Federal Reserve, 2004.

## **Workshops--Online**

- Completed course “Copyright and Online Course Considerations” sponsored by LearningHouse, 2013.
- Completed “Essential Training for Blackboard Collaborate,” 2012.

“Teaching Environmental and Natural Resource Economics,” on-line seminar hosted by the Wiley Faculty Network, September 30, 2010. <http://wfn.wiley.com>.

## **Honors and Awards**

### **Houston Baptist University**

HBU Alumni Association Hallmark Award 2015 for outstanding support of the Alumni Association by a faculty or staff member.

Opal Goolsby Outstanding Teaching Award 2003 and 2009 (nominee for 6 years).

Advisor of the Year 2004-2005 (nominee for five years).

Faculty Woman of the Year by the Association of Women Students 2001.

### **School of Business (formerly College of Business and Economics, COBE)**

School of Business Piper Professor Nominee, 2009-2010.

Outstanding Faculty Award from Delta Mu Delta Chapter, 2008.

Outstanding Faculty for Graduate Business Programs, 2006-2007.

### **Other Recognitions**

Certificate of Merit for Faculty Academic Advising, presented at the National Academic Advising Association Annual Conference, Las Vegas, NV 2005.

The Krista McAuliffe—In Search of Excellence Post-Secondary Teacher of the Year Award presented by Houston West Chamber of Commerce, 2004.

Named one of the 100 most influential women for the El Paso YWCA in honor of their 100<sup>th</sup> anniversary, 2009.

“Who’s Who Among America’s Teachers” 2005-2006.

“Empire Who’s Who of Women in Education” Registry, 2005.

## **Courses Taught**

### **Undergraduate:**

International Maritime Management Experience for 17 students to London, 2017.

Principles of Microeconomics/Microeconomics

Principles of Macroeconomics/Macroeconomics

Principles of Economics

Business Statistics

Quantitative Methods I and II

Law and Economics (Environmental Economics and Natural Resources)

Intermediate Microeconomics

International Business Courses and Trips at HBU (Study Abroad Program):

Assisted in the development of the first study abroad class for COBE and accompanied 21 students on a two-week trip to meet with managers of global enterprises in London, Edinburgh, Glasgow, and Paris, 2001.

Accompanied 16 students to London and Paris, 2003.

Organized course and visits for 14 students to Madrid and Barcelona, 2004.

Organized course and visits for 27 students to London, Paris, and Dublin, 2007.

Accompanied 19 students to London and Paris, 2011.

Organized course and visits for 16 students to Frankfurt and Milan, Germany, 2013.

Accompanied MBA students to Dubai and Bangalore and Dehli, India, 2013.

Organized course and visits for 20 students to Milan and Rome, Italy, 2014.

**Graduate:**

International Maritime Management Experience for 3 students to London, 2017.  
Managerial Economics and Planning  
Survey of Microeconomics  
Survey of Macroeconomics  
Survey of Economics  
Economic Principles

**Service—Texas A&M University at Galveston (TAMUG)**

Assessment Council, representative for Dept. of Maritime Administration (MARA), 2016 to present.  
Assessment Steering Committee, 2016 to present.  
Chair, Assessment for MARA, 2015 to present.  
Coordinator for AACSB accreditation for TAMUG, 2016 to present.  
Advisor for MARA undergraduate students.  
Interviewed for first Rudder Radio broadcast for TAMUG regarding study tips for upcoming finals, May 2017.

**Community Service**

Presented at Career Day at Harmony School of Science and Technology for elementary and middle school students, 2017.

**Service—Houston Baptist University****Presentations**

Presented “Using IDEA Evaluations More Effectively” with Kellye Brooks at the Faculty Symposium, Houston Baptist University, 2006.  
“Navigating the Promotion Process” presented at the Faculty Symposium, Houston Baptist University, 2005.  
“The Good, the Bad, and the Ugly: A Brief Overview of Today’s Economy” presented at the Faculty Assembly Tea, Houston Baptist University, 2009.  
Presented four workshops for 30 to 45 students per session on study skills, time management, and reading textbooks 2011- 2012. The presentations were videotaped and one (“Don’t Study Harder, Study Smarter”) was posted on You Tube.  
Presentation to Endowed Academic Scholar Dinner, 2006.

**Committees Chaired**

President, HBU Faculty Assembly, 2007-2008.  
Student Discipline and Appeals Committee, two years.  
Minnie Stevens Piper Selection Sub-Committee for HBU, four years.  
Traditional Student Retention Sub-Committee, two years.  
Finance Faculty Search Committee, Chair, two years  
Accounting Faculty Search Committee, Chair.  
Advising Committee, seven years 2011-2015.  
College of Business and Economics Learning Community, five years.  
Organized and chaired Learning Community for COBE faculty, five years.

## **Committee Membership—Houston Baptist University**

Executive Committee for Faculty Assembly:

Ex-President—2008-2009.

President—2007-2008.

President Elect—2006-2007. Duties included organizing and conducting a two-day New Faculty Orientation for 12 new faculty members and additional two sessions on Banner training and Faith and Learning.

Chair of Faculty Survey Sub-Committee.

College of Business and Economics representative.

First Year Experience Task Force, Module 4 of Credo's Moving the Needle Project, 2014.

Academic Advising Task Force, Module 6 of Credo's Moving the Needle Project, 2013-2014.

Professional Growth Committee, nine years.

Minnie Stevens Piper Selection Sub-Committee for HBU, two years.

Teacher Education Committee, four years.

SACS Committee on Undergraduate Programs.

Liberal Arts Core Curriculum Committee:

Aligning Subcommittee (Member) 2008- 2009 two years.

Double Major Subcommittee.

Chaired College of Business and Economics Subcommittee.

Student Success Committee, two years.

Search Committee for Director of Library Services.

Student Discipline Appeals Committee, two years.

Retention Committee, two years.

Advisory Council for HBU News.

Institutional Strategic Planning Committee, three years.

Member of Special Arrangements Committee for Inauguration of Dr. Robert Sloan as President of HBU and chair of Hospitality sub-committee, 2006.

Research and Development Committee.

Institutional Research (originally Institutional Evaluation), six years.

Library Committee, College of Business and Economics representative, six years.

Student Affairs Advisory Committee.

Editorial Policy Committee

Search Committee for Vice President of Student Affairs, 2003.

HBU Welcome Days Committee, Faculty Representative.

## **Committee Membership—School of Business (formerly College of Business and Economics or COBE)**

School of Business Dean Search Committee, 2014-2015.

Curriculum Committee, six years.

Writing Committee, two years.

BBA Curriculum Task Force.

Learning Assurance Committee.

PhD Proposal Task Force.

MFAT Committee.

## **Other Service Activities**

Faculty Advisor, Indian Student Association, 2001-2003.

Participated in “Speed Career Preparation” seminar for students presented by College of Business and Economics intern program and Enrichment Center, two years.

Served as discussion leader for freshmen luncheon with Welcome Days, Sept., 2003 and 2004.

Accompanied four economics majors to “The Fed and You: Defining the Future Together” at the Houston Branch of the Dallas Federal Reserve, two years.

Sponsored and accompanied an economics student who was selected to present his paper to the Economics Scholars program, sponsored by the Federal Reserve Bank of Dallas, 2011.

Faculty mentor for three new faculty members.

Prepared for and participated in SOAR Advising and Registration for new freshmen and transfer students, two years.

Faculty advisor for HBU graduate chapter of National Association of Women MBAs, two years.

Coordinated nominations of outstanding business students in College of Business and Economics (COBE) for USAA Achievement Academy for recognition and scholarships, two years.

Presented at three COBE Graduate Business Orientations for new HRM and MBA students.

Participated in COBE graduate Centers of Excellence.

Faculty Advisor, Alpha Kappa Psi, three years.

Participated as chair, emcee, or presenter at COBE Awards Banquet, five years.

Restructured advising materials and processes for COBE.

Participated in restructuring degree plans for BBA and BA/BS economics majors.

Accompanied EMBA students to Washington Campus, Washington, D.C., 2000.

## **Professional and Academic Memberships**

Kappa Delta Kappa (honor society for business students)

Alpha Chi (honorary organization for college freshmen)

Omicron Delta Epsilon (honorary economics society)

Phi Delta Kappa (professional education organization)

Southern Economics Association

American Economic Association

Houston Economics Club

Delta Mu Delta (honor society for business students)

## **Community Involvement**

Participated in the Women Decision Maker’s Focus Group presented by the Sage Street Group at Morgan Stanley, 2013.

Pledged educational support for six years of private education for Hamza Rasheed to attend the Cheti School in Arusha, Tanzania.

Judged Mock Trial Regional Competition, Houston Baptist University.

Guest speaker to an 8<sup>th</sup> grade class at Krista McAuliffe Middle School as part of Fort Bend County Independent School District’s Countdown To Your Future program, 2009.

Guest speaker to two 8<sup>th</sup> grade classes in Fort Bend Independent School District as a part of “Texas Scholars: High School and Beyond,” 2007.

Judged high school presentations for Entrepreneurship Day hosted by HBU and Clements High School Marketing/DECA, 2004 and 2005.

Keynote speaker for El Paso YWCA REACH Recognized Achievement Luncheon, El Paso, Texas, 2004.

Luncheon keynote speaker for El Paso Y-Teens annual conference, El Paso, Texas, 2004.

Member of Brookwood Volunteers, committed to the support of Brookwood, a



residential community for mentally and physically challenged adults, 11 years.  
Chair, Volunteer Bureau Board of Directors, United Way of El Paso, 1988; member, 1986-1988.  
Chair, Capital Campaign Non-Profit Division, United Way of El Paso, Texas, 1986.  
El Paso YWCA Board of Directors, 1976 – 1986:  
Organized and headed a program (Le Collage) for 150 mothers of preschoolers, 1974-77.  
Co-developed a governing council for the first YWCA branch facility.  
Chaired first governing body of the first branch of the El Paso YWCA.  
Member, Steering Committee for a \$3.5 million Capital Campaign 1979-1980  
(co-chair of the East Division).  
Vice President for Program, 1980-1981, including supervision of five  
branch governing committees.  
Chair, Personnel Committee, 1982-84, responsible for policy for a staff of 350.  
Nominated for the National YWCA of the USA Nominating Committee Ballot,  
one of two from the national organization.  
Vice President of Administration 1984-86.