



Strategic Planning Overview

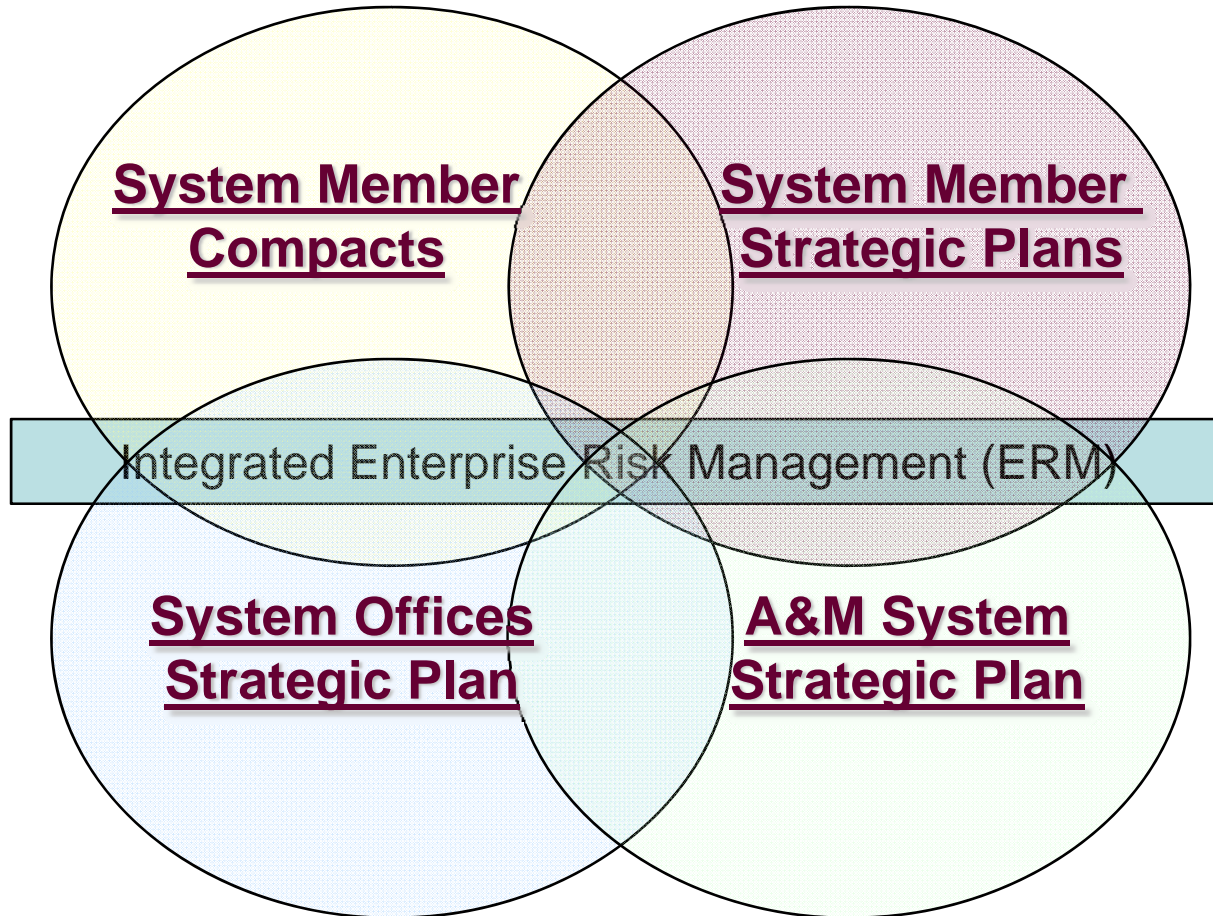


Strategic Planning

- Mission: Coordinate and facilitate aligning the strategic planning framework across The Texas A&M University System to improve synergy and enhance short-term and long-term decision making.
- System Coordinators
 - Lanny Smith
 - Shawn Andersson
- System Members' Strategic Planning Coordinators
 - Selected by system member CEOs as point of contact for institution
 - List of coordinators available on website (<http://tamus.edu/strategicplan/>)



Strategic Planning Framework Elements



- Alignment & Synergy
- Accountability & Measured Results
- Communication, Collaboration, & Continuous Feedback
- Compliance with Policies/Regulations/Rules



System Policy 03.01

System Mission, Vision, Core Values & Strategic Planning

Section 4, Policy 03.01

The Strategic Planning Framework includes, but is not limited to, the following elements:

4.1 System Strategic Plan: The System Strategic Plan is the umbrella document that guides and aligns all planning for the system. It is certified by the Board of Regents (board). The chancellor will report annually to the board on the progress made in achieving the goals of the System Strategic Plan.

4.2 System Member Strategic Plans: Each system member will have a System Member Strategic Plan that aligns with the System Strategic Plan and recognizes and supports any unique strategic goals of the system member.

4.3 System Member Compacts: Each system member will have a System Member Compact – a written contract with the chancellor that covers the most critical priorities over the next two years – that provides short-term, detailed planning and aligns with the System Member’s Strategic Plan.

4.4 System Offices Strategic Plan: The System Offices Strategic Plan aligns with the System Strategic Plan and recognizes and supports any unique strategic goals of the System Offices.

4.5 Enterprise Risk Management: Enterprise Risk Management assesses and defines actions to be taken by the system members, the System Offices, and/or the system to identify, monitor, and mitigate risks that threaten the achievement of strategic plan goals, compact objectives, and/or continuing operational programs.



System Policy 03.01

System Mission, Vision, Core Values & Strategic Planning

Section 5, Policy 03.1

RESPONSIBILITIES

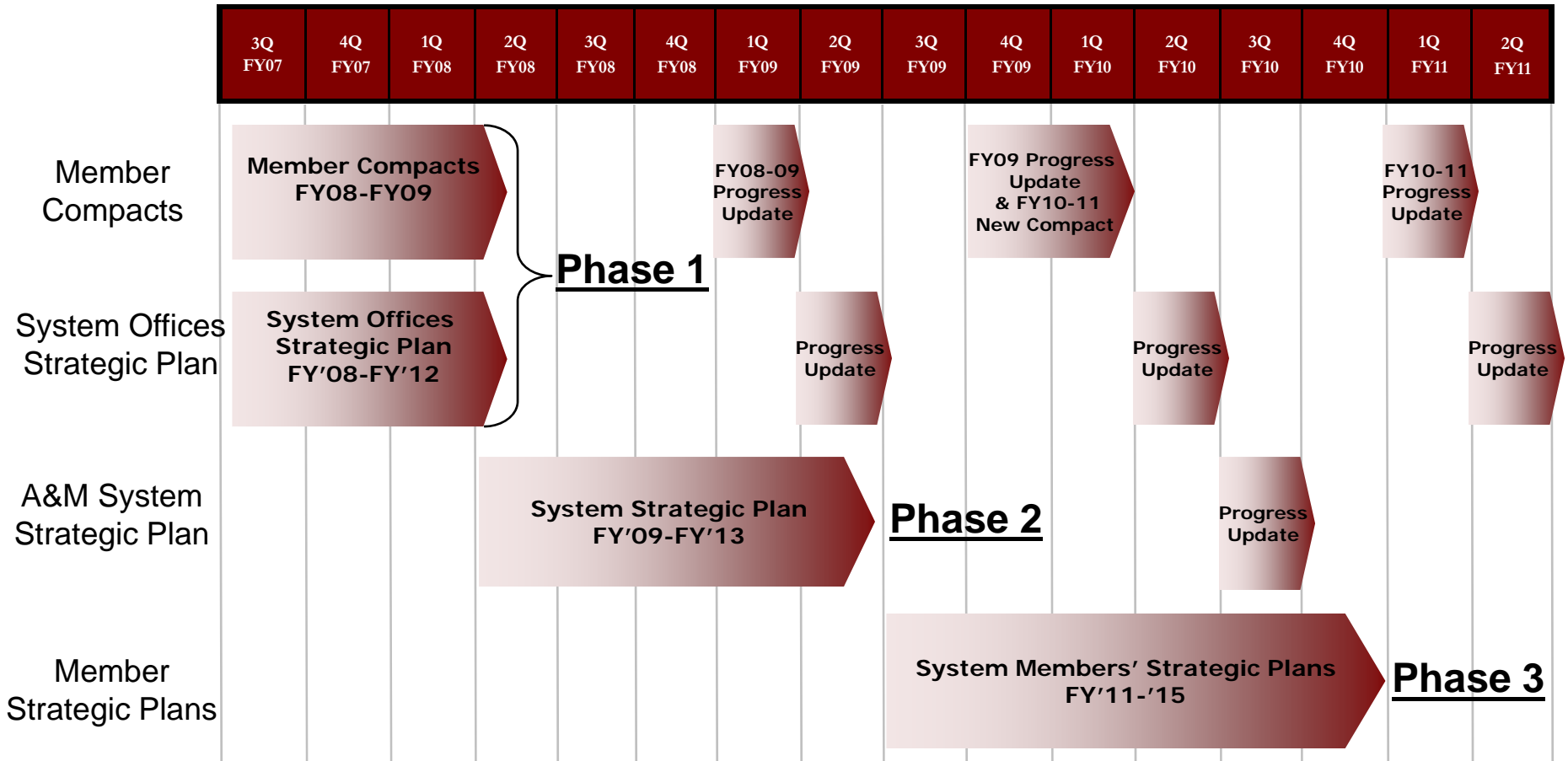
5.1 The chancellor is responsible for the implementation of this policy and will establish strategic planning processes, procedures, requirements, and standardized terminology to achieve a coordinated, aligned, accountable, and sustainable Strategic Planning Framework. The chancellor will ensure that each element of the Strategic Planning Framework is aligned with the programmatic budget process. The chancellor will approve each strategic planning element defined above.

5.2 System member chief executive officers (CEOs) are responsible for implementation and monitoring of all strategic planning elements for their university, agency, or HSC. CEOs will submit their Strategic Plan and Compact to the chancellor for approval before they are finalized and published.

5.3 The System Office of Planning, Policy and Training will, under the direction of the deputy chancellor, provide leadership, oversight, guidance, and assistance in all aspects of the Strategic Planning Framework.



Strategic Planning Framework





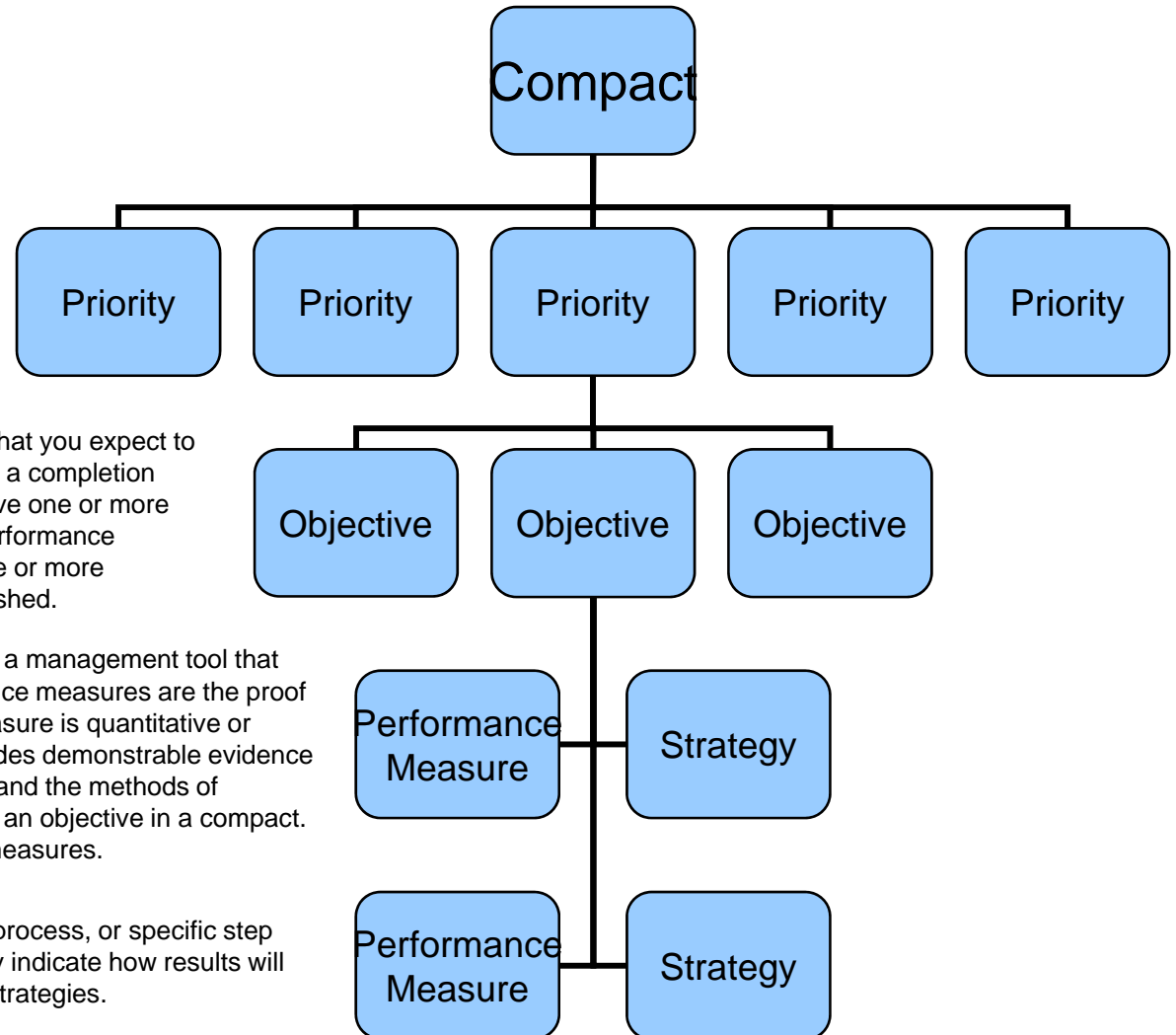
“Compacts” Framework & Terms

Priority: Priorities are overarching statements that require synchronization of effort. Priorities are broad statements of intent. Priorities answer the question, what does the system member intend to accomplish in support of a compact. Each priority has one or more objectives.

Objective: Objectives state the specific outcomes that you expect to accomplish in support of a priority. An objective has a completion timeframe of two years or less. Each priority will have one or more objectives. Each objective will have one or more performance measures. Additionally, each objective will have one or more strategies stating how the objective will be accomplished.

Performance Measure: A performance measure is a management tool that measures progress and results achieved. Performance measures are the proof of success or failure. Whether the performance measure is quantitative or qualitative is less important than the fact that it provides demonstrable evidence of progress. They describe what is to be measured and the methods of measurement. Performance measures are linked to an objective in a compact. Each objective will have one or more performance measures.

Strategy: A strategy is the plan of action, method, process, or specific step taken to accomplish an objective in a compact. They indicate how results will be achieved. Each objective will have one or more strategies.





“Strategic Plans” Framework & Terms



Imperative: Imperatives are overarching statements that require synchronization of effort. Imperatives are broad statements of intent. They answer the question what must your organization accomplish in support of a strategic plan. Each imperative has one or more goals.

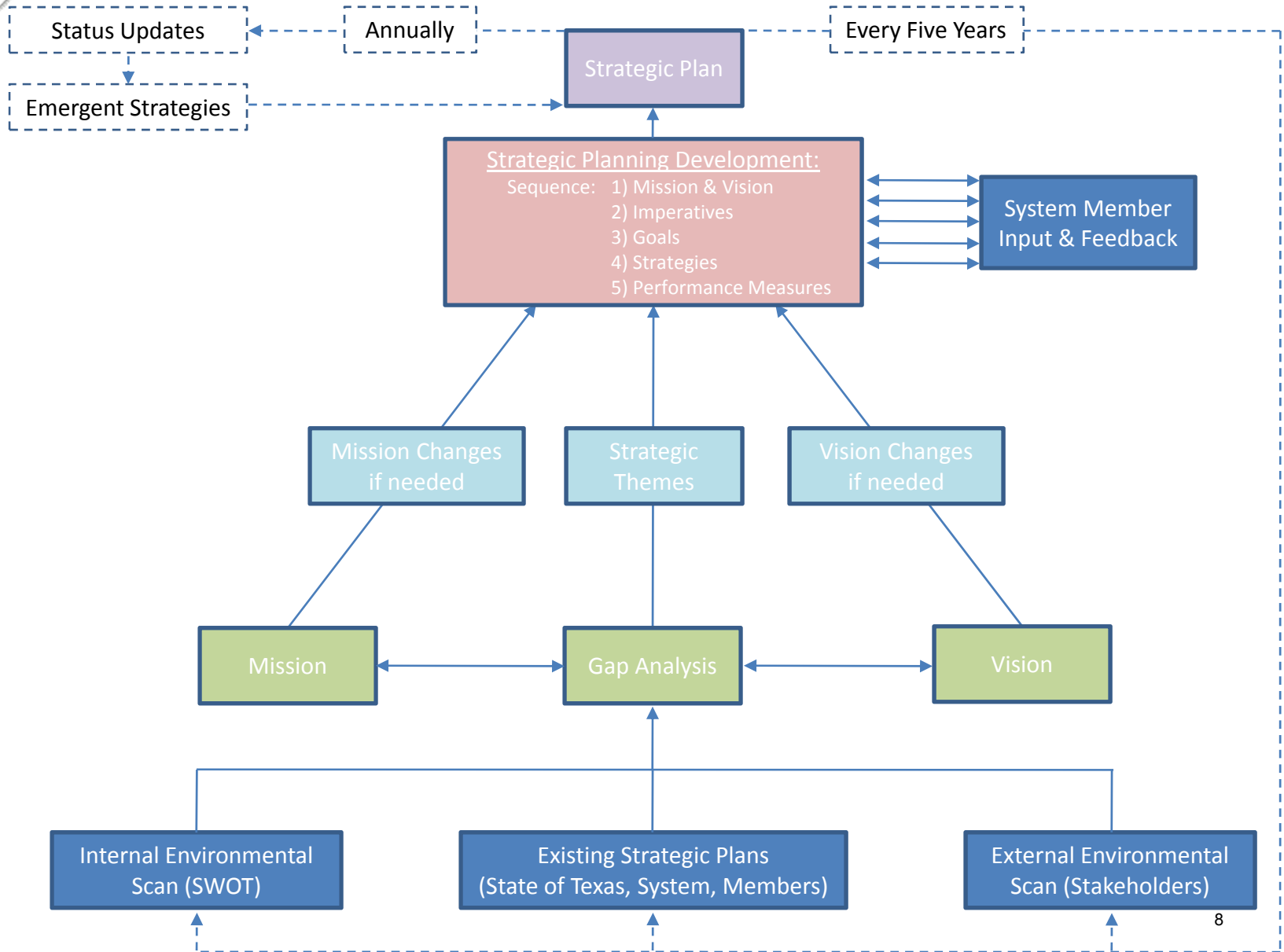
Goal: Goals state the specific outcomes that you expect to accomplish in support of an imperative. Each imperative will have one or more goals. Each goal will have one or more performance measures. Additionally, each goal will have one or more strategies stating how the goal will be accomplished.

Performance Measure: A performance measure is a management tool that measures progress and results achieved. Performance measures are the proof of success or failure. Whether the performance measure is quantitative or qualitative is less important than the fact that it provides demonstrable evidence of progress. They describe what is to be measured and the methods of measurement. Performance measures are linked to a goal in a strategic plan. Each goal will have one or more performance measures.

Strategy: A strategy is the plan of action, method, process, or specific step taken to accomplish a goal in a strategic plan. They indicate how results will be achieved. Each goal will have one or more strategies.



A Strategic Plan Development Model





Strategic Planning Website

<http://www.tamus.edu/strategicplan/>

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Strategic Planning

Mission Statement

Coordinate and facilitate aligning the strategic planning framework across the Texas A&M University System to improve synergy and enhance short-term and long-term decision making. The strategic planning framework includes the System Strategic Plan, System Member Strategic Plans, System Offices Strategic Plan, System Member Compacts, and Enterprise Risk Management.

Compacts

[A&M System Member Compacts](#)

Member Strategic Plans

[A&M System Member Strategic Plans](#)

System Office Strategic Plan

[System Office Strategic Plan FY08-FY12](#)

[System Office Executive Staff Goal Responsibility](#)

A&M System Strategic Plan

[Detailed Timeline](#)

Other Documents

[Overview Presentation \(PDF\)](#)

[Glossary \(Word\)](#)

Historical Plans

[A&M System Integrated Plan \(2000\)](#)